

EMBL Conference:
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MEETING ABSTRACT

A4.3

An outsider looking in... Opportunities for transforming Learning in the Pharma industry

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Every industry feels their challenges are unique, but when you look below the surface there are many themes that run across. With over 15 years experience of working with global companies in the field of Learning and Learning Transformation, Simon shares his recent observations on Learning in the Pharma industry. What can Pharma learn from other industries, and what are the opportunities Pharma has for transforming it's approach to Learning. This short session will cover many aspects of the Learning world, from creating role-based curricula to moving learning virtual, to the opportunities of user-generated content and iPhone video...

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